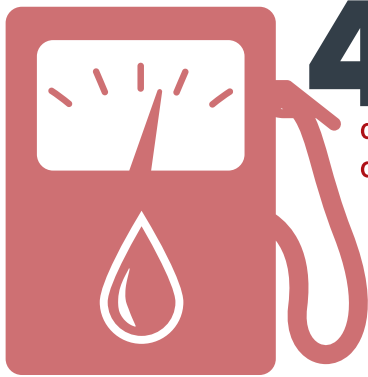


# HOW YOUR LANDSCAPING BUSINESS CAN SAVE MORE GREEN WITH GPS TRACKING

## FUEL COSTS



**47%**

of contractors struggle to control their fuel costs.

**30%**

- Fuel accounts for 30% of fleet operating expenses.
- Excessive idling can waste 1/4 to 1/2 gallon of fuel per hour.

The cost of fuel has steadily increased over the past three years. For landscapers, this means it costs you more each time your trucks roll out and your mowers fire up.

## PAYROLL COSTS

Labor is the largest cost for contractors with most landscapers spending at least

**35%** of revenue on labor.



**50%+**

- Labor-intensive companies (like landscape maintenance contractors) spend more than 50% in many cases.

## INSURANCE PREMIUMS

40% of contractors are concerned with rising insurance costs.

**40%**

40% of motor vehicle accidents are work-related.



- Commercial auto insurance costs around **\$750 to \$1,200** per vehicle. Rates can increase depending on accidents and driving violations.
- Contractors who are always on-the-go are at a higher risk— **40%** of motor vehicle accidents are work-related.
- An accident that includes damage to both a person and a vehicle increases insurance by about **33%**.

### HOW LANDSCAPING COMPANIES ARE SEEING THE SAVINGS:

GPS and fleet management software helps landscaping companies improve routing, monitor fuel use, reduce wasteful vehicle idling, and keep costs low.



- **100%** of FleetLocate customers saw a decrease in fuel expense, with **10%** reporting they cut fuel costs by as much as **50%**.
- **66%** reported a reduction in idle time.



- You can reduce overtime paid by seeing exactly where your drivers are and what they're doing.
- **84%** of customers improved their ability to better manage their fleet.
- **86%** reported improved awareness of driver location and on-site hours.
- **62%** saw improved efficiency.



- Fleets who monitor and coach unsafe drivers show a **55%-60%** reduction in unsafe driving events.
- **46%** saw a reduction in speeding.
- **74%** of customers agree that FleetLocate helps them identify drivers who need improvement.

FleetLocate helps landscaping companies optimize fleet operations, reduce fuel costs, and keep customers happy. Talk with a fleet management specialist at 1-800-557-1449, or request a demo at [Spireon.com](http://Spireon.com).

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