

Spireon Appoints Rashid Ismail SVP of Customer Success

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Spireon, which bills itself as “the vehicle intelligence company,” has appointed Rashid Ismail as senior vice president of customer success, joining the company’s executive leadership team.

Tapping into an extensive background in operations and customer experience, Ismail will be responsible for customer lifecycle management, bringing even greater strength to Spireon’s award-winning customer service program.

“Rashid has a proven track record of aligning operations, technology, business needs and customer requirements to drive customer success, operational efficiency and revenue growth,” said Kevin Weiss, CEO at Spireon. “With a deep understanding of the importance of customer experience and satisfaction, he will be an integral part in making sure we deliver higher expertise that helps our clients improve how they run their businesses.”

Ismail joins Spireon with nearly 20 years of experience, most recently at CoreLogic, a leading provider of property data and analytics, where he served as senior vice president of operations with a focus on improving customer retention, productivity and processes and achieved significant results. Prior to that, he was a vice president, head of broker dealer and retail customer experience, at MetLife insurance.

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